

APPLITECH

INTERNATIONAL EXHIBITION & CONFERENCE

FOR THE SUPPLY CHAIN AND MANUFACTURING OF DOMESTIC,
PROFESSIONAL, INDUSTRIAL APPLIANCES & CONSUMER ELECTRONICS

TECHNOLOGIES, MACHINERY,
EQUIPMENT, COMPONENTS,
DESIGN, PARTS,
ACCESSORIES, MATERIALS,
DISTRIBUTION,
MAINTENANCE,
RECYCLING,
LOGISTICS
& SERVICE



CONFAPPI
INDUSTRIA ANCONA

AIRES
ASSOCIAZIONE ITALIANA RETAILER ELETRODOMESTICI SPECIALIZZATI

ITALIA
ASSOCIAZIONE PRODUTTORE ELETRODOMESTICI

ITIA
ITALIAN TRADE AGENCY

Regione Emilia-Romagna

SBA
SMART BUILDINGS ALLIANCE
FOR SMART CITIES

OPTIME
ASSOCIAZIONE ITALIANA INGEGNERI INFORMATICA

IN COLLABORATION WITH

Bologna
Fiere

bianco&bruno

ha
factory

REFRIGERA 2025

FORTRONIC
ELECTRONICS FORUM

CO-LOCATED WITH

PROJECT AND MANAGEMENT

Q151
senaf
MESTIERE FIERE

WWW.APPLITECH.SHOW

5-7 NOVEMBER 2025
BOLOGNA EXHIBITION CENTRE - ITALY

UNDER THE PATRONAGE OF

FOR THE SUPPLY CHAIN AND MANUFACTURING OF DOMESTIC, PROFESSIONAL, INDUSTRIAL APPLIANCES & CONSUMER ELECTRONICS

THE PROJECT

APPLITECH is the only International trade fair dedicated to production of appliances and consumer electronics in all its aspects: **technologies, equipment, components, design, spare parts, accessories, materials, distribution, maintenance, recycling, logistics & service.**

APPLITECH is the first professional event ever held in Italy and is the only event dedicated exclusively to the entire production chain of the industry, and will represent – with an innovative and specific industry vision – the topics, contents and excellences of a leading market both nationally and internationally, to be held in Southern Europe and the Mediterranean Area.

APPLITECH will showcase hundred of exhibitors in the free-to-attend exhibition, and expert speakers from around the world that will take part in the conference sessions, with over 3,000 participants expected.

APPLITECH will bring together thousands of globally renowned experts from appliance and consumer electronics manufacturers and their value chain suppliers, institutions and association, science and academia, policy-makers, NGOs, research centres and consultants.

A clear and valuable project: a networking meeting between operators in the field – along with production, distribution, technicians and planners. Sector associations and primary political and economic institutions will also be the main focus.

Therefore, all professionals of the sector will have the chance to meet and make business at an event created exclusively to respond to their needs and demands.



TECHNOLOGIES, EQUIPMENT & COMPONENTS FOR THE PRODUCTION OF DOMESTIC, PROFESSIONAL & INDUSTRIAL APPLIANCES:

- Air conditioning
- Catering
- Cleaning
- Coffee machines
- Consumer electronics
- Cooking
- Domotics
- Electrical tools
- Energy storage
- Food processing
- Freezers
- Heating
- Home automation
- Home electronics
- Home security
- Hoods
- Ice makers
- Ice cream makers
- Kitchens
- Indoor farming systems
- Lighting
- Medical home devices
- Ovens
- Personal care
- Refrigeration
- Robotics
- Sanification & purification

- Small appliances
- Smart building
- Smart home
- Vending machines
- Ventilation
- Washing
- Water makers: distilled, sparkling
- Wellness
- Others

CO-LOCATED WITH

REFRIGERA

FORTRONIC
ELECTRONICS FORUM

REFRIGERA is the International Event on Industrial, Commercial and Logistics Refrigeration Industry + Frozen Food Production Technology.

Organized by Tecno, with the support of Assodel (Association of Electronics Districts), **FORTRONIC** is the reference event for technological innovations and solutions in power electronics and sensors.

2025 EDITION - FORECAST

- 3,000** VISITORS
- 150** EXHIBITORS
- 30** CONFERENCE SESSIONS
- 29** COUNTRIES
- 70** QUALIFIED SPEAKERS



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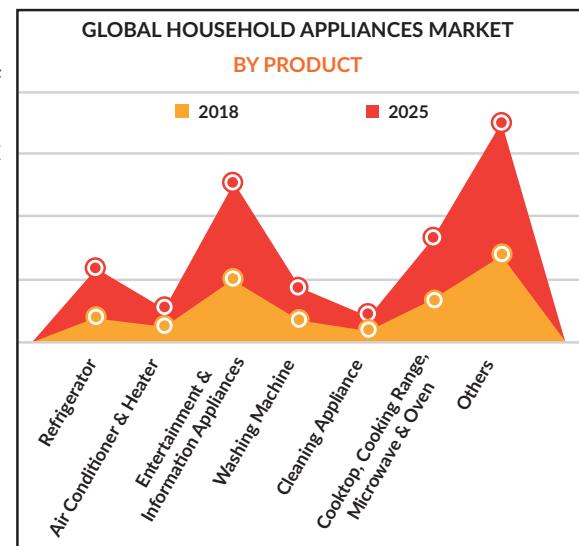
\$89.50 BILLION GROWTH IN THE HOUSEHOLD APPLIANCE MARKET

Household appliances can be classified into three categories: major appliances or white goods, small appliances and consumer electronics. The global household appliances market is projected to reach \$763,451 million by 2025, growing at a compound annual growth rate (CAGR) of 5.4% from 2018 to 2025. The latest market analysis shows that the market potential growth difference is expected to reach USD 89.50 billion from 2020 to 2025, as per the latest market analysis report by *Technavio*.

The key factors driving the global household appliances market are: increase in technological advancements, rapid urbanization, growth in the housing sector, rise in per capita income, improved living standards, surge in need for comfort in household chores, change in consumer lifestyle as well as escalating number of smaller households. In addition, inclination of consumers toward eco-friendly & energy-efficient appliances further boost the market growth. Moreover, factors, such as government initiatives for energy-efficient appliances across the U.S. and several EU countries, are expected to facilitate the adoption of energy efficient appliances in the recent years.

The household appliance industry has a historical and identifying role for Italy, with an overall turnover of over 19 billion euros, of which 12 in exports and over 145,000 direct and indirect workforce. Over 22 million appliances are produced every year in Italy.

From 2009 to today, there has been an increase of +17.5% in the number of appliances and components produced in Italy, accompanied by an increase in exports of +19.3%. Italy, in fact, is currently positioned as the second largest exporter of household appliances in Europe by value and fifth in the world, and in the production of professional equipment, it ranks at the top at European and global level, as well as the second largest European manufacturer of household appliances in terms of turnover (source *APPLIA Italia*).



WHO IS IT FOR?

- Managers
- Technicians
- Planners
- Designers
- Engineers
- Consultants
- Installers
- Dealers
- Distributors
- Retailers / Department stores
- Wholesalers
- Spare parts and service centers
- Repair centers
- Suppliers
- Rental companies
- Traders
- Certification bodies
- Investors
- R&D
- Educational
- Institutions
- Media

INFO AND CONTACT DETAILS

DATES AND VENUE

From Wednesday 5th to Friday 7th November 2025
Bologna Exhibition Centre - BolognaFiere - Italy

ITALIAN SALES ACCOUNT SENAF

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INTERNATIONAL SALES MANAGER

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