



## NAME AND SUBJECT OF THE EVENT

The official name of the event is: "APPLITECH 2025 – International exhibition & conference for the supply chain and manufacturing of domestic, professional, industrial appliances & consumer electronics" (hereafter indicated: "the Event").

The Event includes the following thematic show: "FORTRONIC 2025".

## ORGANIZERS

The Event is promoted and organized by A151 Srl (hereafter referred to as: "the Organizer"), in collaboration with Senaf Srl and with the technical assistance of BolognaFiere.

The offices of the Organizing and Commercial Secretariat of the Event are located in:

Via Gramsci, 57 - 20032 Cormano (Milan) - Italy

Tel.: +39 02 66306866

E-mail: [events@applitech.show](mailto:events@applitech.show)

Website: [www.applitech.show](http://www.applitech.show)

The offices of BolognaFiere SpA are located in:

Viale della Fiera, 20 - 40127 Bologna - Italy

## PLACE AND DATE OF THE EVENT

The Event will take place at BolognaFiere (Bologna Exhibition Centre) - Italy, from 5 to 7 November 2025.

## ART. 1 – ADMISSION TO THE EVENT

Exhibitors at the Event: A) Italian and international companies who have on display their own products, or services which are included in the product sectors of the Event. If the company that manufactures the products does not take part in the Event, their agents, or representatives may also take part; B) Associations of the sector, Public Institutions, Public Organizations and Bodies that carry out promotion, studies, information and distribution in the sectors covered by the Event; C) Publishing Houses of the sector. The Organizer reserves the right to deny the presentation of the same products, samples or services in different booths belonging to the same business sector.

## ART. 2 – PARTICIPATION IN THE EVENT

The application form must be submitted - under penalty of inadmissibility - on the duly completed form, signed and countersigned, and will be irrevocable proposal for the applicant and will entail acceptance by his part of these "Rules and Regulations", (and of the "Exhibition Technical Regulations", "Exhibition Centre Technical Regulations", "Safety Folder" and "Additional Forms", and any other rules relating to the operation of the Event and the Exhibition Centre).

The Organizer will also decide with absolute autonomy and with the sole obligation to indicate the reasons for non-acceptance only for applications received by the Organizer at least 60 days before the date of the Event opening, if requested by the applicant within thirty days of the Event ending.

Agents or exclusive and general representatives must attach the list of the companies they represent and whose products they intend to exhibit to their application form.

The applicant shall provide any other documentation requested in order to decide on the acceptance of the application and to ascertain - in any moment - compliance with the conditions of participation at the Event.

## ART. 3 – REGISTRATION FEE, PARTICIPATION FEES AND DEPOSIT

A) Registration fee:

- Exhibitor: Euro 300.00 (+ VAT, if due);
- Co-Exhibitor / Represented Company: Euro 200.00/each (+ VAT, if due).

The Exhibitor registration fee is compulsory and includes: participation of the company in the Exhibitors List (on line and/or printed), third-party liability insurance (according to Art. 13), municipal advertising fees for the Exhibitor's signage and name placards, testing of the electrical system, with flat-rate connection and provided consumption up to 2 kw (single phase), daily basic cleaning of the stand, parking pass and Exhibitor passes, fire extinguishers which conform with safety standards. The Co-Exhibitor / Represented company registration fee includes: participation of the

company in the Exhibitors List (on line and/or printed), third-party liability insurance (according to Art. 13), municipal advertising fees for the Exhibitor's signage and name placards, Exhibitor passes (no parking pass).

B) Participation fees:

- Raw area: Euro 170.00/sq.m. (+ VAT, if due)
- Shell scheme: Euro 80.00/sq.m. (+ VAT, if due); to be added to the raw area fee.

Deposit: When submitting the application form - duly filled in and signed by the requesting person in the case of individual company as well as by the legal representative of the company in any other case - the following deposit must be included: 30% of the total amount (VAT included, if due).

## ART. 4 – TERMS OF PAYMENT

Requests of participation, with the application form completely filled in, must be signed by the requesting person in the case of individual companies, as well as by the legal representative of the company in any other case, and must also include payment of the deposit foreseen by the request of participation.

Payments must be paid by bank transfer in favour of:

A151 Srl

BANCA INTESA SAN PAOLO, Agency 353 (Corso Sempione, 65/A - 20149 Milan - Italy)

IBAN: IT 43 N 03069 016031 00000067167

SWIFT/BIC CODE: BCITITMM.

Direct remittance on receipt of the invoice and in any case before the Event opening.

Failing that, the Organizer may consider the contract discharged by non-performance of the participant, without the need of warning or ruling by a Judge. In that case the Organizer will give formal notice to the Exhibitor and - in addition to being released from any commitment and to be able to assign the stand to other applicants - will be entitled to the full payment - as a penalty - of the registration fee and the participation fee, as well as of any other consideration provided for by the contract, with any amount already received deducted and without prejudice to any right to compensation of any greater damage.

## ART. 5 – RIGHT OF WITHDRAWAL

Any participant who is unable to attend the Event, may withdraw from the contract by giving notice to the Organizer by registered letter at least 60 days before the Event opening, without prejudice to the acquisition to the Organizer of the registration fee and the 30% deposit, and without prejudice to any further right to compensation for any additional damage.

If, on the other hand, said communication is given less than 60 days before the Event opening, the participant will be required to pay, in addition to the registration fee, the full participation fee, without prejudice to the right by the Organizer for any further direct and indirect damage. The Organizer may allocate the stand to other applicants.

If the notice of withdrawal is not given and the Exhibitor does not set up their stand, they will be considered defaulting for all purposes and will be required, in addition to the payment of the registration fee and the full participation fee, to pay a refund of direct and indirect damages suffered by the Organizer. In this case, the Organizer may also allocate the stand to other applicants.

The Organizer may withdraw from the contract up to two weeks before the Event opening and - for reasons related to the organization of the Event and its regular execution - until the Event opening day. In such cases, the Organizer shall not be liable to compensation of any kind, but shall return the registration fee and the participation fee already collected.

## ART. 6 – STAND ALLOCATION

Stand allocation is at the sole discretion of the Organizer. Any particular indications or requests made by the Exhibitor are to be considered as merely indicative, may not restrict or influence requests of participation, and are therefore not considered as part of the official request. Moreover, the Organizer will have the right to change position and reduce in size areas already allocated, or to move them to a different stand area,

without entitling the Exhibitor to any indemnity or compensation. The Organizer must, in any case, inform the Exhibitor regarding changes in writing (by registered letter or other means) sent at least 20 days before the beginning of the Event. The Organizer reserves the right to allocate areas not indicated on the floor plan.

No reimbursement, discounts or compensation may be requested if the stand area allocated includes columns, other structures or safety and fire extinguishing equipment, as these are considered as structural parts of the halls.

## ART. 7 – DELIVERY OF STANDS

Stands will be made available to the Exhibitor by the deadline specified in the "Exhibition Technical Regulations" and "Additional Forms". The furnishing of stands must be completed by the date indicated in the "Exhibition Technical Regulations": otherwise, the contract may be concluded due to the participant's default in the same manner and with the same consequences referred to in Art. 5.

Exhibitors must access (with username and password already valid for previous Exhibitions) or register on <https://befair.eu>. Once registered, from the PASS page, the Exhibitor can allow its fitters, suppliers and couriers to enter the Exhibition Centre, indicating their role. All contracted businesses listed by Exhibitors will receive an email with login and password to enter the PASS section. Please note that under the PASS section, both Exhibitors (with their own account) and Contracted businesses (with their own account) will be able to enter the names of their staff and the number plates of the vehicles for which they are requesting access to the Exhibition Centre, exclusively during the set-up and dismantling periods.

Failure on the part of suppliers to register at the website and confirm acceptance of the documentation published, including worker-safety provisions (DUVRI), will not allow them to proceed to printing out their entrance passes and/or other authorizations to enter the trade show grounds.

It is the responsibility of the Exhibitor to ensure that the contracting companies that will be working in the Exhibition Centre possess the required technical and professional qualifications.

BolognaFiere may establish special rules of access to the Exhibition Centre during set-up, also in compliance with occupational safety regulations, and also restrict vehicle access and/or apply charges to vehicles parked outside designated spaces and/or exceeding the Organizer's parking time limit. In particular, if motor vehicles or other forms of transport are left inside the Exhibition Centre for more than two hours, the Exhibitor/Delegate whose password has been used to register the vehicle may be charged the sum of Euro 500.00 + VAT.

## ART. 8 – SET-UP

Stand set-up must remain within the area of the stand and comply with the provisions of the "Exhibition Technical Regulations" and "Additional Forms" and their heights must not exceed the height indicated in the "Exhibition Technical Regulations" and "Additional Forms".

Stand installations are classified as either Standard or Non-Standard, regardless of surface area, and their specifications are set out in detail in the "Exhibition Technical Regulations", "Exhibition Centre Technical Regulations", "Additional Forms" and on the "Form 0 (Zero)", integral part of these Rules and Regulations, and which the Exhibitor accepts in full.

For any stand installation the Exhibitor must submit "Form 0" (downloadable from the Exhibitor reserved area under the FORMS page on <https://befair.eu>) to BolognaFiere.

In case of Non-Standard stand installation, the Exhibitor must submit the set-up project of the Non-standard booth, duly stamped and signed by a certified technical expert for approval, as well as other requested documents and "Form 0". BolognaFiere reserves the right to disallow the assembly of Non-standard set-ups that have not been approved in advance.

All the above-mentioned documents must be submitted no later than the deadline provided for in the "Exhibition



Technical Regulations”, “Exhibition Centre Technical Regulations” and “Additional Forms”, otherwise the Exhibitor will be charged Euro 500.00 + VAT in addition to any costs provided for “Form 0”.

Stand construction and relative equipment must be constructed, in compliance with safety, fire and disabled access regulations.

The Exhibitor undertakes to comply with the regulations related to the places of public entertainment and to comply with all provisions and formalities provided for by the “Exhibition Technical Regulations”, “Exhibition Centre Technical Regulations” and “Additional Forms”. BolognaFiere shall be entitled to request the intervention of the Supervisory Commission for places of public entertainment.

The Exhibitor shall keep in the stand, in a clearly visible and accessible position, fire extinguishers in an appropriate quantity and quality, as provided by BolognaFiere.

Failure to submit the provisions foreseen by the “Exhibition Technical Regulations”, “Exhibition Centre Technical Regulations” and “Additional Forms” will authorize BolognaFiere to close stands and to take the most appropriate measures to ensure safety conditions, notwithstanding civil or criminal liability of the Exhibitor. Responsibility for the stability of the stands, execution of the systems and possible damage that may be caused to people or property of the Organizer and BolognaFiere or third parties, will be the exclusive responsibility of the Exhibitor. Failure to follow the safety rules and regulations may lead to prosecution.

#### ART. 9 – HANDING BACK OF STANDS

At the end of the Event, but not before, the Exhibitors will remove all products and materials they have installed and will remove said products and materials from the Exhibition Centre. Event spaces must be completely emptied by the date specified in the “Exhibition Technical Regulations” and “Additional Forms”. The Exhibitor is required to hand back the Event space in the same condition in which it was received. During all phases of the Event, it is forbidden to leave waste and/or waste materials in the Exhibition areas and in the Exhibition Centre. Waste and materials left over from set-up work shall be disposed of by the Exhibitor and/or its appointed agents, and hall aisles must be kept clear of any such materials or other obstructions.

**As provided for by the laws regarding environmental protection, Exhibitors are obliged to declare how they intend to treat said waste by mandatory completion of the Exhibition forms.** Failure to comply with dismantling times and/or delays in clearing the area grants BolognaFiere the Exhibitor’s irrevocable permission to attend to such matters, considering anything left in the booth to be waste bound for landfill sites, while the Exhibitor shall be required to reimburse all direct and indirect expenses incurred for the clear-up work, currently starting at a minimum of Euro 700.00 per 16 sq.m. of surface area, without prejudice to the right to claim compensation for any additional loss.

The participant expressly authorises the Organizer to check that there are no products or materials other than those installed on the stand in the Exhibitor’s and/or its representatives’ vehicle or baggage leaving the Exhibition Centre, and further authorises the Organizer not to allow any products and materials not installed in the stand to leave the Exhibition Centre. The Organizer and BolognaFiere may not be held responsible for goods, materials or anything else left unattended by the Exhibitor in the Exhibition Centre.

#### ART. 10 – ACCESS TO THE EVENT

The Event is open every day to visitors, provided with the required entry document, according to the timetable that the Organizer reserves the right to establish and modify, also during the course of the Event.

In order to allow free entry for the Exhibitors and their staff to the Fair, the Organizer will arrange a special entry pass whose regulation is provided for in the “Exhibition Technical Regulations”, “Exhibition Centre Technical Regulations” and “Additional Forms”, the use of which implies acceptance of these Rules and Regulations.

The Exhibitor is in any case responsible, to all intents and purposes, for the behaviour of those to whom it provides entry passes, as well as for the behaviour of its employees, auxiliaries, collaborators and appointed companies, in carrying out the duties assigned to them. It is absolutely forbidden for anyone to promote offers or donations for recognized institutions, such as political, religious or partisan propaganda or in any case to carry out activities not related to the purposes of the Event inside the Exhibition Centre.

It is understood that the methods of access, technical provisions, set-up and dismantling of stands and, in general, the execution of the Event, may be subject to changes and/or revisions as a result of regulatory provisions that may intervene.

#### ART. 11 – EXHIBITORS LIST

The Organizer will, without any responsibility, prepare an online and/or printed Exhibitors list, which will be published by the Event opening. This publication will include indications regarding applications received and accepted up to 30 days before the beginning of the Event, and will contain data provided by the Exhibitor through a dedicated form; if the Exhibitor fails to complete this form, the data will be taken from “the application form”. The publication of this above mentioned data and information is free of charge.

The Exhibitor may add, on payment of a surcharge – and approved by the Organizer with regards to product breakdown – additional technical or advertising information, to be agreed.

#### ART. 12 – SECURITY AGAINST THEFT – LIABILITY FOR THEFT AND DAMAGES – EXEMPTION FROM LIABILITY FOR A151 SRL AND BOLOGNAFIERE – INDEMNITY CLAUSE

The Exhibitors must monitor their own stands either directly or by means of their own staff, during the entire Exhibition period. The Exhibitor is required to supervise his stand and Exhibition area with his own personnel during the entire Exhibition period. Exhibitors are the only supervisor of all materials, goods, and furniture at their stand and Exhibition area during the entire Event period (including set-up and disassembly). As supervisors of their stand and Exhibition area, Exhibitors are required to compensate A151 Srl and BolognaFiere – substantively and legally – against all losses, damage, liability, costs or expenses, including legal fees, deriving from the Exhibitor’s use of their stand and assigned Exhibition area. BolognaFiere provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Event, as well as for stand set-up and dismantling periods, and therefore, may not – along with the Organizer – be held responsible for theft and/or damage that may be sustained by the Exhibitor. The Exhibitor shall also be responsible towards A151 Srl and BolognaFiere for all damage, be it direct or indirect, which for any reason is attributable to said Exhibitor or to the staff working for them (including damage caused by furnishings or by systems set up either directly or by third parties engaged by them, even if they have been inspected by BolognaFiere).

#### ART. 13 – INSURANCE - RELEASE, ASSUMPTION AND LIMITATIONS OF LIABILITY

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere and agreed with the Organizer:

- A) All Risks coverage (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like, and excluding the software installed on computers and excluding any coverage for loss of use of furniture, fittings, equipment and goods during the Event period: Euro 40.000,00 full first loss coverage (including fire and theft), with absolute excess of Euro 300.00 per claim, increased to Euro 600.00 for damages sustained after conclusion of the Event;
- B) Third party Liability coverage, including fire damage: single limit Euro 50.000.000,00;
- C) Exhibitor Employees Liability coverage: single limit per claim of Euro 3.000.000,00 with limit of Euro 2.000.000,00 per person;

- D) The Exhibitor and BolognaFiere waive the right to claims made against the Event’s insurance company. The above listed insurance policies are governed by the conditions and limitations which the Exhibitor may request from the Organizer. The summary of the contract conditions is available in the insurance office located in the Service Centre of the Exhibition Centre. These insurance policies do not release the Exhibitor from liability in respect of risks which, according to the independent assessment of the Exhibitors, are not covered, or which exceed the limits of coverage, as set out above.

Exhibitors must take out such supplementary coverage as deemed appropriate by them, also by contacting the broker directly (AON SpA, tel. +39 051 04071, e-mail: info.fiera@aon.it). In particular, and due to the existence of a video surveillance system in the halls, the Exhibitor acknowledges the fact that, in the case of theft, the relative report to the Public Authority must be received by the insurer by e-mail (sinistri.fiera@aon.it) within seven days from the conclusion of the event, and that failure to comply with this deadline may result in the loss of the right to compensation. The Insurance Company will also handle claims and settlements at the end of the Event. In any event, the Exhibitor hereby undertakes to include a clause in the supplementary insurance coverage in which the insurer waives any action of recourse or redress against the Exhibitor and BolognaFiere and, in default, shall indemnify them from any action that may be brought against them. Having noted the above, the Exhibitor nevertheless (on their own account, as well as for their agents, employees or assistants) expressly exempts both the Organizer and BolognaFiere from any liability for loss or damage that should occur in the Exhibition area, during the installation or dismantling of the area assigned to the Exhibitor, and in respect of anything located therein, accepting sole liability for any damage caused to third parties by the management of the Exhibition area or by anything therein, and which is not covered in the terms or manner indicated above or by additional insurance cover taken out by the Exhibitor. The Organizer and BolognaFiere will accept no liability for consequential damages, damage to image, loss of revenues, etc... As regards direct damages, the Exhibitor accepts that the liability of the Organizer and BolognaFiere is limited to the insurance limits as stated above.

#### ART. 14 – COMPLAINTS

Any complaints regarding the organization and production of the Event must be immediately reported to the Organizer in writing, and, in all cases, no later than seven days after the conclusion of the Event. Any complaints received after such deadline will not be deemed subject to dispute by the Organizer.

#### ART. 15 – INTELLECTUAL PROPERTY

Both the products and goods displayed and the stands housing them cannot be photographed, drawn or reproduced in any way without the authorisation of the respective Exhibitors and the Organizer. The Organizer and BolognaFiere nevertheless reserve the right to film, reproduce, distribute and to authorise the filming, reproduction and distributing of general and detailed external and internal views, and may permit their sale or even sell them directly.

#### ART. 16 – TEMPORARY IMPORTATION

The temporary import of foreign merchandise or goods (such as samples) for display at the Event must take place - at the Exhibitor’s expense - through BolognaFiere’s official carrier according to the procedures set out in the “Exhibition Technical Regulations”, “Exhibition Centre Technical Regulations” and “Additional Forms”, with exemption of all liability for such official carrier, also with regards to BolognaFiere and the Organizer.

#### ART. 17 – DISPLAY OF PREFABRICATED STRUCTURES, CRANES, SCAFFOLDING, ETC. AND DISPLAY OF MACHINERY IN OPERATION

The Exhibitor also pledges to scrupulously observe BolognaFiere’s instructions during the entire stay on the Bologna Fairgrounds regarding the display of prefabricated structures, tower cranes, self-erecting



cranes and other similar cranes, scaffolding, temporary reinforcement and scaffolding in general, in addition to fully and strictly observing all regulations in terms of safety, legislation, standards, good practices, as well as those based on experience and prudence. Machines on display may not be operated unless written permission has been received from the Operations Division of BolognaFiere, and provided such operation does not cause danger or disturbance. In this case, machines must be equipped with devices to prevent accidents, noise, unpleasant odours, and the emission of gas and liquids. Machines with internal combustion engines, or requiring the use of fuels or gas cylinders, may not be operated in the halls. All machines must comply with safety laws, regulations, and standards of good practice, and must be accompanied by the administrative documents issued by the competent authorities. The Exhibitor will assume all civil and criminal liability for any injuries and/or damage to third parties caused by the non-observance and violation of such regulations and/or instructions. BolognaFiere has the right to remove, or have removed from the Exhibition Centre, any structures that do not conform to the provisions referred to above.

## ART. 18 – TECHNICAL SERVICES

BolognaFiere will supply the Exhibitor with electrical energy for lighting and power, connection to the water mains, and compressed air, at the Exhibitor's request, and in accordance with the terms of the "Exhibition Technical Regulations", "Exhibition Centre Technical Regulations" and "Additional Forms". BolognaFiere also reserves the right to supply, or to outsource or grant on an exclusive basis, any service it deems useful for Exhibitors, defining the methods of use for the same. Specifically:

- connections and disconnections between the electrical installation or water system set up by the Exhibitors and the junction box and water supply points, respectively, may be carried out only by the firms authorised to do so by BolognaFiere; such companies will verify compliance with the instructions contained in the "Exhibition Technical Regulations", "Exhibition Centre Technical Regulations" and "Additional Forms";
- Stand cleaning shall be carried out by BolognaFiere, from the last day of the furnishing period and for the entire period of the Event;
- Telephone equipment may be connected and disconnected only by the company authorised by BolognaFiere;
- Exhibitors must use exclusively BolognaFiere's official courier for all haulage, transport, loading and unloading operations;
- Access to the halls is permitted only to electric vehicles.

The Exhibitor understands that the "services" (either managed directly by BolognaFiere or outsourced or granted on an exclusive basis) ensure good performance under conditions of normal use of such services, and in all cases exempts BolognaFiere, the contractors, and providers of such services from any and all liability due to any irregularity in the performance of such services.

## ART. 19 – PAID ADVERTISING

Any and all forms of publicity or advertising outside the assigned Exhibition area, must be carried out through the Organizer or through the companies appointed for this purpose by BolognaFiere. Such advertising will be subject to the payment of a fee and associated tax charges.

## ART. 20 – CAR PARKS

For safety reasons, the Exhibitor parking areas will be accessible only for private cars with a badge issued by the Organizer (therefore excluding all other vehicles such as commercial vehicles, trucks, etc. ...), with parking permitted only in the appropriate spaces and only during the opening hours of the Exhibition Centre. Commercial vehicles and trucks of any kind must not, for any reason, stop inside the Exhibition Centre, even for short periods. It is also strictly forbidden to unload goods from cars outside the permitted spaces and after the closing time of the Exhibition Centre.

In the event of failure to comply with these provisions, the Organizer and BolognaFiere may take steps to obtain the forced removal of the vehicle from the car park or for the affixing of mechanical means inhibiting its use, at the risk and expense of the Exhibitor to whom the badge has been issued, and the owner of the vehicle, who shall remain jointly and severally liable with the Exhibitor for the relevant expenses. The Organizer and BolognaFiere reserve the right to not admit Exhibitors or their representatives who have not respected the regulations described above to the next edition of the event. All occupants of vehicles must have a valid ID document for admission to the Exhibition Centre.

Car parks are unattended and, therefore, the Organizer and BolognaFiere may not be held responsible for the security of vehicles and will accept no liability for damage or theft of any kind.

## ART. 21 – SPECIAL PROHIBITIONS

It is expressly forbidden for Exhibitors to:

- carry out sales involving on-the-spot delivery of goods to buyers, except for the sectors for which the Organizer allows it;
- give up or exchange in total or part of their stands;
- exhibit prices, except in those areas where the Organizer allows it;
- display products that do not belong to the marketing designation of the exhibition space as it appears on the Exhibitor's application;
- display cards or samples, even those of a purely indicative nature, for firms not listed on the application form and not represented;
- engage in any form of advertising outside their own stand exhibition space and in the Exhibition Centre. Exhibitors may distribute advertising material only inside their own Exhibition area;
- use own forklifts and lifting devices in the Exhibition Centre;
- use, for any purpose whatsoever, remote controlled devices including drones, in the Exhibition Centre (APR). Exceptions must be requested from the Operations Division of BolognaFiere, which reserves the right to evaluate, within the scope of the provisions of current legislation, the possibility of use in accordance with methods and procedures to be agreed;
- perform shows or any kind of entertainment, including live or recorded music, even if within the stand area, or aimed at presenting products, without prior authorisation from the Organizer and Operations Division of BolognaFiere. Moreover, it is the exclusive responsibility of the Exhibitor to obtain authorisations from health and public safety authorities and, in general, from the bodies in charge, for the above mentioned initiatives, if and as requested;
- to broadcast live or recorded music through the use of devices for the reproduction of music and sound. Exceptions may be authorised in writing only by BolognaFiere, on condition that the Exhibitor does not cause any disturbance and has complied with the legal obligations for payment of the relevant taxes;
- carry out any form of unfair competition between or among participants in the Event. The Exhibitor therefore accepts all the initiatives that BolognaFiere may undertake to ensure the immediate cessation of any possible forms of unfair competition or to protect and safeguard other Exhibitors and BolognaFiere itself, to ensure correct execution of the Event.

The technical prohibitions issued for reasons of safety, health, pollution in general, for persons and property, and to prevent tampering with the property and assets of the Exhibition Centre, as well as the instructions contained in the "Exhibition Technical Regulations", "Exhibition Centre Technical Regulations" and "Additional Forms" are an integral part of these Rules and Regulations, and the Exhibitor undertakes to observe them scrupulously. Exceptions may be issued, in writing only, by the Operations Division of BolognaFiere. In the event of disregard of even one of the prohibitions specified above, or of those referred to in this Article, BolognaFiere may apply the sanctions provided in the "Exhibition Technical Regulations", "Exhibition Centre Technical Regulations" and "Additional Forms" and/or

terminate the contract for participation in the Event without recourse to legal action, but simply by means of written notice to the Exhibitor at his stand. This will entail the immediate closing of the stand and withdrawal of documents to access the Exhibition Centre, without prejudice to the sums due from the Exhibitor.

## ART. 22 – ANTICIPATION, POSTPONEMENT, REDUCTION OR SUSPENSION OF THE EVENT

The Organizer has the discretionary and unquestionable right to make changes to the dates of the Event, without the Exhibitor having the right to withdraw or otherwise terminate the contract and free himself from the commitments undertaken. The Organizer may also reduce the duration of the Event, cancel it in whole or in part, without being required to pay compensation, penalties or damages. In this case, the Organizer must inform Exhibitors with regards to the changes implemented, by written communication (registered letter), to be sent at least 15 days before the Event opening.

## ART. 23 – FORCE MAJEURE

Force majeure is defined as the occurrence of any event or circumstance ("Event of Force Majeure") that prevents the fulfilment of one or more contractual obligations, if and to the extent it is demonstrated:

- a) that the occurrence is beyond the parties' reasonable control; and
- b) that it could not reasonably have been foreseen at the time the contract was stipulated; and
- c) that the effects of the occurrence could not reasonably have been avoided or overcome.

Unless proven otherwise, the conditions referred to in points a) and b) above are considered satisfied in the presence of the following occurrences: war (declared or not), invasions, actions by foreign enemies, large-scale military mobilisation in Italy or internationally; civil war, uprisings, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; need to obey any government law or order, expropriation, requisition, nationalisation; plagues, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged interruption of transport and/or transportation, of telecommunications, of the IT system or of the energy network; boycotts, strikes and lockouts, occupation of facilities.

If any Event of Force Majeure should occur, Organizers will be relieved of its obligation to fulfil its contractual obligations and released from any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided Organizers gives the other party prompt notice of such circumstance. If prompt notice is not given, Organizers will be relieved of its obligation and released from liability when the other party has received such notice; the other party may suspend fulfilment of its obligations starting on the date of such notice.

If the Fair must be postponed due to an Event of Force Majeure, Organizers will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use – without any guarantee regarding rate changes – to participate in the Fair on the new dates.

If the Fair must be cancelled due to an Event of Force Majeure, Organizers, after fulfilling its commitments to third parties and covering organizing expenses incurred for any reason, will divide the remaining amount among the Exhibitors in proportion to the payments each Exhibitor has made, and in such case no Exhibitor will have the right to seek any damages against Organizers on any grounds or for any reason.

If any Event of Force Majeure should occur, the Exhibitor will be relieved of its obligation to fulfil its contractual obligations and of any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided the Exhibitor gives prompt and documented notice to Organizers. If prompt notice is not given, the Exhibitor will be relieved of its obligation and released from liability when Organizers has received such notice; Organizers may suspend fulfilment of its obligations





starting on the date of such notice. If it is impossible for the Exhibitor to attend the Fair due to an Event of Force Majeure, Organizers will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use – without any guarantee regarding rate changes – to participate in a subsequent edition of the Fair.

It is hereby specified that if an Event of Force Majeure should occur, the deadlines for the notice required by Art. 22 "Postponement, reduction or suspension of the Event" will not be applied.

#### ART. 24 – GENERAL PROVISIONS – APPLICABLE LEGISLATION – ITALIAN JURISDICTION AND COMPETENT COURT OF LAW

The Exhibitor is obliged to comply with the requirements that the Public Safety Authorities and those in charge of fire prevention, accident prevention and surveillance of premises open to the public should issue towards BolognaFiere. The staff of the Exhibitor and third parties operating in the Exhibition Centre on its behalf must have a regular employment, subordinate or self-employed relationship, meeting the requirements of current laws (social security, insurance, tax, etc.). The Exhibitor accepts Italian jurisdiction and no other, and acknowledges as competent the law court of Milan-Italy. Relations between the Organizer, BolognaFiere, the Exhibitor and any third parties are governed solely by Italian law.

#### ART. 25 – GUIDELINES FOR TECHNICAL INSTALLATIONS

The Exhibitor acknowledges that the Event will take place in BolognaFiere (Bologna Exhibition Centre) and undertakes to observe, and to have its employees and personnel observe, the rules and regulations issued by BolognaFiere. The Exhibitor declares that they have read the BolognaFiere Code of Ethics, available on [https://bolognafiere.it/wp-content/uploads/2022/12/CODICE-ETICO-GRUPPO-BOLOGNA-FIERE\\_italiano\\_inglese.pdf](https://bolognafiere.it/wp-content/uploads/2022/12/CODICE-ETICO-GRUPPO-BOLOGNA-FIERE_italiano_inglese.pdf), that they share it and fully agree with its content, and are aware of the possible consequences and penalties deriving from violation of the rules and regulations and rules stated therein. BolognaFiere will therefore be entitled to intervene directly, also with its Exhibition Area staff, in the event of the Exhibitor's non-compliance with these obligations.

MANDATORY

THE EXHIBITOR:

(Name in full in capital letters)

Declares to have read, is aware of and accepts all items of the Rules and Regulations of the Event in these pages, long with the rules and fees regarding participation in the Event, as well as all those issued thereafter for the organization and operation of the Event. In particular, the participant declares to specifically accept and approve the conditions contained in the following articles of the General Rules and Regulations of the Event contained in the following:

1. Admission to the Event; 2. Participation in the Event; 3. Registration fee, participation fees and deposit; 4. Terms of payment; 5. Right of withdrawal; 6. Stand allocation; 7. Delivery of stands; 8. Set-up; 9. Handing back of stands; 10. Access to the Event; 11. Exhibitors list; 12. Security against theft - liability for theft and damages - exemption from liability for A151 Srl and BolognaFiere - indemnity clause; 13. Insurance - release, assumption and limitations of liability; 14. Complaints; 15. Intellectual property; 16. Temporary importation; 17. Display of prefabricated structures, cranes, scaffolding, etc. and display of machinery in operation; 18. Technical services; 19. Paid advertising; 20. Car parks; 21. Special prohibitions; 22. Postponement, reduction or suspension of the event; 23. Force majeure; 24. General

provisions - applicable legislation - Italian jurisdiction and competent court of law; 25. Guidelines for technical installations.

DATE

COMPANY STAMP AND LEGIBLE SIGNATURE

#### Information on the processing of personal data pursuant to Art. 13 of Regulation (EU) No 2016/679

Pursuant to and having the effects arising from Article 13 of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 regarding the processing of personal data of natural persons and the free circulations of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data voluntarily submitted by you to A151 Srl (hereinafter also called the "Company" or "A151 Srl") will be processed in compliance with current legal provisions governing the protection of personal data.

##### 1. Data Controller and Data Protection Officer

The Personal Data Controller is A151 Srl., in the person of the sole director, with headquarters in Parma - Italy, Via Carlo Farini no. 34. The Data Protection Officer may be contacted at the following email address: [a151@legallmail.it](mailto:a151@legallmail.it).

##### 2. Purpose of the processing and legal basis of the processing of personal data

Your personal data will be processed for the following purposes:

- the establishment and performance of the contractual relationship between you and A151 Srl (e.g. ticket sales, exhibition area rental, organization of events in which you are interested in participating, provision of services ancillary to your participation, planning of services requested by you, publication of exhibitors' data in the event catalogue etc.). With reference to this purpose, the legal basis for the processing is the performance of contractual or pre-contractual obligations in relation to a contract to which you are a party. Any refusal on your part to provide the data would make it impossible for A151 Srl to provide the requested service. Please note that any processing of particular categories of personal data will only be carried out if such data is communicated or made public directly by you. Such processing will be legitimate on the basis of art. 9, par. 2, letter e) of the GDPR. The provision of such data is never mandatory;
- compliance with all regulatory, fiscal and administrative requirements imposed on BolognaFiere. With reference to this purpose, the legal basis of the processing is the fulfilment of legal obligations imposed on A151 Srl. Any refusal on its part to provide the data would make it impossible for A151 Srl to provide the requested service;
- in order to conduct statistical surveys and market research. With reference to this purpose, the legal basis of the processing is its specific consent, without which A151 Srl will not be able to carry out market research on its data. In any case, you will be able to use the services offered by A151 Srl;
- the performance of profiling activities aimed at understanding its possible needs in relation to the

provision of new services according to the preferences expressed. With reference to this purpose, the legal basis of the processing is its specific consent, without which A151 Srl will not be able to carry out profiling activities on its data. In any case, you may use the services offered by A151 Srl;

- the performance of commercial and marketing activities related to A151 Srl activities by post, internet, telephone, e-mail, MMS, SMS, from Italy or abroad. With reference to this purpose, the legal basis for the processing is its specific consent, without which A151 Srl will not be able to carry out the aforesaid commercial activities. In any case, you may use the services offered by A151 Srl;
- sending your data to companies related to A151 Srl, to third parties such as exhibition Organizers or partners involved in the organization of individual fairs/events, including those based outside Europe, in order to allow the latter to launch independent marketing initiatives relating to their products and services. With reference to this purpose, the legal basis for the processing is your specific consent, without which A151 Srl will not be able to send your data to third parties. In any case, you may use the services offered by A151 Srl;
- to allow A151 Srl to shoot videos and/or photos during fairs and events for publication on our websites/landing pages and social profiles (e.g. Twitter, Facebook, Youtube, etc.) and on brochures, catalogues, flyers and other printed material promoting the events. The legal basis for the processing is the legitimate interest of the Data Controller, since the filming carried out by A151 Srl for this purpose is exclusively generic. Any refusal on his part would make it impossible for A151 Srl to provide the requested service. Any photographs or specific filming will be taken by A151 Srl only with your consent, which you may be asked to do, accompanied by appropriate information and a dedicated disclaimer.

##### 3. Methods of data processing

The processing of personal data will be carried out using suitable paper, electronic and/or telematics tools, with logic strictly related to the purposes mentioned above and, in any case, in such a way as to ensure the security and confidentiality of the data.

It should be noted that A151 Srl does not process your data for the purpose of making decisions based on automated processing which produce legal effects or significantly affect you pursuant to Art. 22 of the GDPR.

##### 4. Recipients, categories of recipients of personal data and data transfer in third countries

Your personal data may come to the knowledge of shareholders, members of the board of directors or other administrative body and, in any case, of the Data Protection Officer, external Data Processors, Persons in charge of processing and/or Data Processing Authors appointed by A151 Srl in the performance of their duties. Your personal data may be communicated to subjects who provide A151 Srl with services or services instrumental to the purposes indicated above, such as, by way of example, parent companies, subsidiaries, investee companies and/or associates, partners/joint venture partners; subjects, entities and/or companies that manage and/or participate in the management and/or maintenance of the Internet sites and the electronic and/or telematic tools used by us, photographers and/or video makers who produce videoaudio material or the related post-production, journalists and newspapers, companies providing services necessary for the organization and management of events (e.g. installation of fittings and equipment, publishers of printed and on-line catalogues, logistics, safety and security, first aid, hostesses, etc.), diplomatic representatives, consultants, law firms, banks, marketing and communication service providers; other subjects in charge of the selection process and management of the related benefits for buyers (such as insurance companies, travel agencies, hotels), etc. The updated list of Data processors is available at the Data



Controller's headquarters, or may be requested by email at: [a151@legalmail.it](mailto:a151@legalmail.it).

Your personal data may be communicated and/or transferred abroad, in accordance with the provisions of current legislation (Articles 45 et seq. of the GDPR), even in countries outside the European Union, or if necessary, in the countries where the recipients referred to in the previous paragraph are located. In all the above cases, the transfer is necessary for the execution of the contract with the Data Subject or for the execution of contractual measures adopted upon your request, or to ascertain, exercise or defend a right in the Court; in general, it is carried out on the basis of an adequacy decision adopted by the Commission (Art. 45 of the GDPR) or in accordance with the standard data protection clauses or other appropriate guarantees pursuant to Articles 46 or 49 of the GDPR. In the event that no Commission adequacy decision has been taken and the other guarantees established by GDPR are not applicable, the communication and/or transfer of data outside the European Union will be subject to your consent, after having been informed that the country in question does not provide an adequate level of protection.

#### 5. Data retention

The personal data provided by you will be processed only for the time necessary to achieve the purposes described above, without prejudice to further terms related to the specific conditions of legitimacy of the processing (e.g. 10 years for the exercise of defence actions in court).

#### 6. Rights of the data subject

Please be informed that at any time in relation to your data, you may exercise your rights under the limits and conditions provided for in Articles 7 and 15-22 of the GDPR.

To exercise these rights, described below, please contact the Data Controller at [a151@legalmail.it](mailto:a151@legalmail.it); this request will be answered in a timely and appropriate manner.

In detail, you have the right to:

- obtain confirmation of whether or not personal data concerning you are being processed;
- where processing is in progress, obtain access to personal data and information relating to the processing and request a copy of the personal data;
- obtain the adjustment of inaccurate personal data and the integration of incomplete personal data;
- obtain, if one of the conditions laid down in Art. 17 of the GDPR is met, the deletion of personal data concerning you;
- obtain, in the cases provided for in Art. 18 of the GDPR, the limitation of treatment;
- receive personal data concerning you in a structured, commonly used and readable format by an automatic device and request their transmission to another holder, if technically feasible.

Furthermore, you have the right to object at any time to the processing of your data carried out for the pursuit of a legitimate interest of the Data Controller. In case of opposition, your data will no longer be processed, unless there are legitimate reasons for the processing prevailing over the interests, rights and freedom of the Data Subject or for the establishment, exercise or defence of a right in the Court.

With reference to the processing of data for marketing and profiling purposes, you may revoke your consent at any time or oppose its processing by writing an e-mail to [a151@legalmail.it](mailto:a151@legalmail.it). The revocation of your consent will not affect the lawfulness of the processing based on the consent given before the revocation.

Finally, pursuant to Art. 77 of the GDPR, we remind you that you have the right to lodge a complaint with the Privacy Guarantor, in the event that you believe that your rights have been violated under the terms of the GDPR, in the manner indicated on the website of the Privacy Guarantor accessible at [www.garanteprivacy.it](http://www.garanteprivacy.it).

### CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above Information, you expressly consent to the processing of personal data in the manner indicated therein for:

- ✓ development of statistical and market studies and research (e.g. sending out customer satisfaction questionnaires);

I agree ☐

I do not agree ☐

\_\_\_\_\_  
Date and place

\_\_\_\_\_  
Signature

- ✓ fulfilments connected with the profiling activity carried out by A151 Srl;

I agree ☐

I do not agree ☐

\_\_\_\_\_  
Date and place

\_\_\_\_\_  
Signature

- ✓ fulfilments connected with the marketing activities carried out by A151 Srl;

I agree ☐

I do not agree ☐

\_\_\_\_\_  
Date and place

\_\_\_\_\_  
Signature

- ✓ sending your data to companies and third parties for their marketing purposes;

I agree ☐

I do not agree ☐

\_\_\_\_\_  
Date and place

\_\_\_\_\_  
Signature