

TRAFFIC

20
26

TRAFFIC | MOBILITY | SMART CITIES

7-9
OCTOBER 2026

BOLOGNA EXHIBITION
CENTRE - ITALY

PART OF URBAN TECH 2026

e-CHARGE
E-TECH
EUROPE

**WIRELESS
& TOWERS**
URBAN
SECURITY

IN CONJUNCTION WITH

asphaltica



WWW.TRAFFIC.SHOW

IN COLLABORATION WITH The logo for Bologna Fiere, featuring a red square with a white 'B' and the text 'Bologna Fiere'.

ORGANIZED BY The logo for Q151, featuring a stylized 'Q' and '151' in a circular arrangement.

TRAFFIC 2026 is the only Exhibition and Conference exclusively dedicated to infrastructure, traffic management, smart roads, parking and lighting technology, smart cities, public / collective transportation & mobility ever held in Italy.

TRAFFIC 2026 represents – with an innovative and specific industry vision – topics, contents and excellences of a fast growing market both nationally and internationally, in Europe and the Mediterranean Area. **TRAFFIC 2026** showcases concepts, solutions, materials, technologies, products, components, design, services and systems, and reflects the interaction between traffic technology and mobility professionals and a sustainable and environmentally friendly supply network.

TRAFFIC 2026 is the platform of choice for professionals from around the world to meet and to do business. It is a must attend event to stay up to speed on the developments in the fields of infrastructure, safety, lighting, parking, smart mobility and traffic management.



Product sectors

- TRAFFIC MANAGEMENT
- INFRASTRUCTURE
- CITY TECH & SMART CITIES
- PUBLIC & COLLECTIVE TRANSPORT
- PARKING TECHNOLOGY
- AUTOMATIC ACCESSES
- SIGNAGE
- LIGHTING TECHNOLOGY
- TAXIS & ROBOTAXIS

- SMART ROADS, SAFETY & CONTROL
- SMART E-MOBILITY & CONNECTIVITY
- HIGHWAYS AND EXPRESSWAYS
- CONNECTIVITY & TELEMATICS
- EV CHARGING
- WEATHER FORECASTING
- POLLUTION MANAGEMENT & ENVIRONMENTAL ENGINEERING



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APPLICATION FORM



SPONSORSHIP & PROMOTION



Who is it for

- Advanced traveller information systems - ATIS
- Car parking and payment systems
- Construction/engineering contractors
- Data collection, traffic engineering and forecasting
- Design & planning
- Emergency, systems & management
- Enforcement, safety & surveillance
- Ensuring/advancing environmental protection
- Freight & haulage
- Funding/financial management
- Government & Public Services
- In-vehicle technology/telematics
- Information exchange/technology transfer
- Intelligent vehicle/highway systems
- Legal issues
- Policy making/advisory
- Public transport and rapid transit systems
- Signalling systems
- Traffic control systems
- Toll collection and toll plazas
- Transport operators
- Urban and intermodal issues